

7/8° WEST MENA'S NUMBER ONE VIDEO NEIGHBOURHOOD

MORE HOMES



60M

TV homes in MENA
receive 7/8° West
↳ **+8% since 2017**



95%

of satellite homes
in MENA receive 7/8° West

MORE QUALITY



60%

of 7/8° West homes
HD-equipped



300

HDTV channels

+26%

The number of FTA HD
channels broadcasting
at 7/8° West since 2020

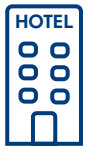
MORE SATISFIED AUDIENCE



94%

of 7/8° West homes are
satisfied with their TV offer

MORE HOTELS



75%

of 5* hotels access TV channels
via satellite



93%

receive 7/8° West

HD IN 5* HOTELS



73%

hotels with 100% HDTV rooms



38%

have at least 1 suite
with a UHD screen

MORE CHOICE



1000

TV channels



92%

free-to-air



60%

exclusive

MORE POWER AND RELIABILITY

Up to



52 dBW

Two co-located
satellites



EUTELSAT 7 West A and
EUTELSAT 8 West B
for superior redundancy

MORE INNOVATION



Multi-lingual EPG
transforming FTA viewing
with Sat.tv



Native IP platform for
multi-screen video delivery

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KEY MARKETS

- MIDDLE EAST
- NORTH AFRICA

KEY SERVICES

- DTH BROADCASTING

SATELLITE MANUFACTURER:

EADS Astrium
(EUTELSAT 7 West A)
Thales Alenia Space
(EUTELSAT 8 WEST B)

LAUNCH DATES:

24/09/2011 (EUTELSAT 7 WEST A)
20/08/2015 (EUTELSAT 8 WEST B)

PROJECTED LIFETIME

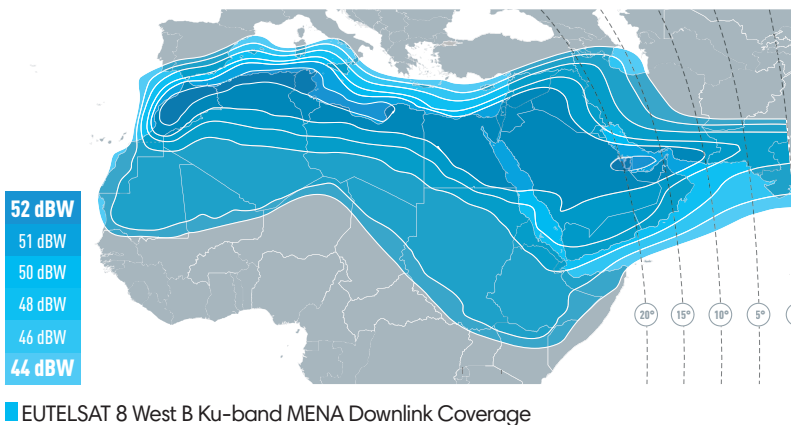
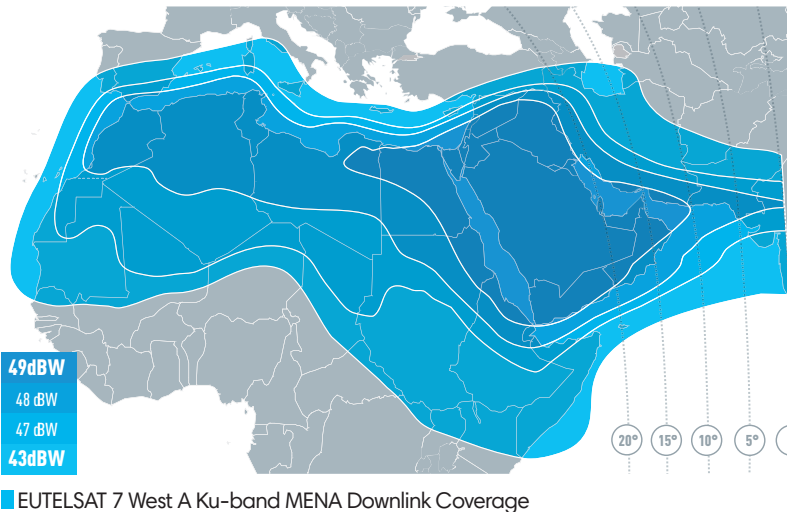
> 15 YEARS

ORBITAL POSITION

7/8 DEGREES WEST

FREQUENCIES

KU-BAND



What can we do for you? Please visit
www.eutelsat.com/enquiries

